

# The REAL COST of Alcohol



1 IN 4

ARE RISKY  
DRINKERS

CONSUMING MORE  
THAN **4 STANDARD  
DRINKS** PER SESSION  
IN A YEAR



1 IN 7

ARE  
DANGEROUS  
DRINKERS

CONSUMING MORE  
THAN **11 STANDARD  
DRINKS** PER SESSION  
IN A YEAR

1 IN 6

HAVE A

**LIFETIME  
RISK**

OF ALCOHOL  
RELATED DISEASE



## EACH YEAR



2.18%

OF DRINKERS ARE  
**INJURED**  
WHILE UNDER THE  
INFLUENCE OF ALCOHOL



8.4%

OF RISKY DRINKERS REQUIRE  
**MEDICAL ATTENTION**  
DUE TO ALCOHOL

1 IN 4

AUSTRALIAN  
**FATAL**  
MOTOR VEHICLE  
ACCIDENTS HAD  
EXCESS BLOOD  
ALCOHOL  
CONTENT OF

0.05



1 IN 4

AUSTRALIANS REPORT BEING  
**A VICTIM**  
OF AN ALCOHOL RELATED  
INCIDENT



## Let's give alcohol the respect it deserves

## TRY DRY JULY

Make a pledge and sign up.  
Make it a month to remember.